

MAUKE MARKET REPORT FROM JANUARY TO JUNE 2019



Introduction: Pa Enuu AgINTEL is a collection of data for vegetables, root crops and fruit trees in the Pa Enuu. This report is a snap shot of the above mentioned produce for the first quarter (Q1) and second quarter (Q2) of 2019 based on the data provided. It is aimed for farmers and consumers to be able to identify the types of crops with its value and quantity so that producers can supply according to demand. For further information, contact Ministry of Agriculture, Policy and Projects Division on phone number 28711 or email us at moa.support@cookislands.gov.ck

Market Bulletin for Quarters 1 and 2, 2019

Fruit sales for Quarters 1 and 2:

Q1: The table indicates that Pineapple grows well and was abundant in supply for this quarter. It was sold at an impressive price of four dollars each at an average weight of two kilograms. Pineapple was the most preferred fruit in this quarter which is indicated by a high total value of twenty thousand dollars. Watermelon was sold in singles at an average price of ten dollars with an average weight of four kilograms, while Tomato was sold at a price of ten dollars per bag of two kilograms.

Q2: Watermelon and Tomato again appear in this quarters report. It maintains a selling price of ten dollars with an increase in total value to six thousand dollars. Tomato increased in price to fifteen dollars and also in total value as compared to the first quarter. Banana is the highest reported in total value with over nine thousand dollars. It was sold in twenty kilogram sacks at a price of twenty four dollars. Capsicum was sold at ten dollars per bag with a total value of over two thousand dollars. Cucumber was sold in singles for an average price of three dollars each.

Root crop sales for Quarters 1 and 2:

Q1: No root crops were reported for this quarter.

Q2: Taro was captured and was sold at an impressive price of four dollars per kilogram. This was cheaper than Rarotonga market price of six dollars. Tarotarua was sold at five dollars per bag of one kilogram. Kumara was the most preferred root crop for this quarter with the highest total value of over four thousand dollars. It was sold in bags at an average price of twelve dollars and fifty cents.

Vegetable sales for Quarters 1 and 2:

Q1: No vegetables were reported for this quarter.

Q2: Two vegetables were reported for this quarter. Cabbage and Pak Choy were both sold in bags at an average weight of one kilogram. However, there were differences in selling price, with Cabbage being sold at ten dollars per bag and captures the highest total value, while Pak Choy was sold at an average price of three dollars.

Fruit Sales for Quarter 1, 2019

Fruit name	Unit	Average weight (Kg)	Average Price (\$NZ)	Total Value (\$NZ)
Pineapple	Single	2.0	4.00	20,000.00
Tomato	Bags	2.0	10.00	600.00
Watermelon	Single	4.0	10.00	1,800.00

Data Source: Ministry of Agriculture, AgINTEL

Fruit sales for Quarter 2, 2019

Fruit name	Unit	Average weight (Kg)	Average Price (\$NZ)	Total Value (\$NZ)
Banana	Bunch	20	24.00	9,336.00
Watermelon	Single	4	10.00	6,000.00
Tomato	Bags	2	15.00	3,960.00
Capsicum	Bags	1.5	10.00	2,140.00
Cucumber	Single	1	3.00	360.00

Data Source: Ministry of Agriculture, AgINTEL

Root Crop sales for Quarter 2, 2019

Root crop name	Unit	Average weight (Kg)	Average Price (\$NZ)	Total Value (\$NZ)
Taro	Bags	1.00	4.00	2,160.00
Tarotarua	Bags	1.00	5.00	2,500.00
Kumara	Bags	2.00	12.50	4,250.00

Data Source: Ministry of Agriculture, AgINTEL

Vegetable sales for Quarter 2, 2019

Vegetable name	Unit	Average weight (Kg)	Average Price (\$NZ)	Total Value (\$NZ)
Cabbage	Bags	1.00	10.00	4,600.00
Pak Choy	Bags	1.00	3.00	720.00

Data Source: Ministry of Agriculture, AgINTEL

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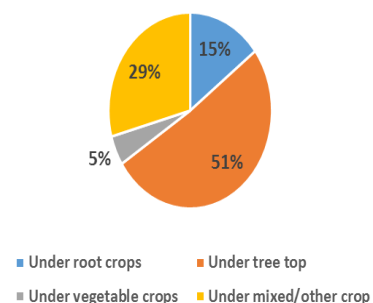


Land use

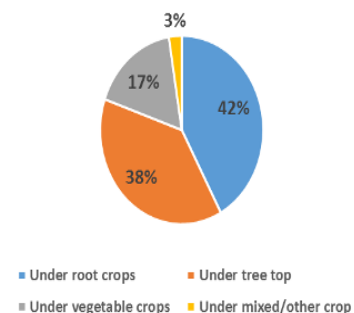
Island	Year	Land use type	Sq. meter Q1	Total acre Q1	Sq. meter Q2	Total Acre Q2
Mauke	2019	Under root crops	6 070.29	1.50	66 942.11	16.54
	2019	Under tree top	21 245.80	5.25	60 872.31	15.04
	2019	Under vegetable crops	2 023.43	0.50	27 314.07	6.75
	2019	Under mixed/other crop	12 140.57	3.00	4 046.83	1.00

The above table, shows there was an increase in the level of Agriculture activity on the island. Utilization of land for farming and planting purposes have increased in the second quarter, indicating some Agriculture programs implemented on the island are progressing well. For instance, use of land for vegetable planting increased from half an acre in the first quarter to over six acres in the second quarter. Similarly, land use for tree crops also increased from five acres in the first quarter to almost ten acres in the second quarter. The most notable difference was the usage for root crops, showing an increase utilization of over fifteen acres in this quarter from one and a half acres in the previous quarter. This indicates that farmers or growers are more involve in planting root crop.

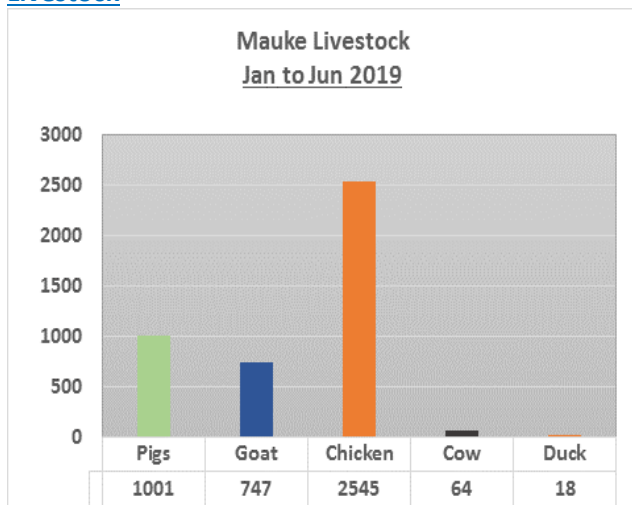
Landuse for First Quarter



Landuse for Second Quarter



Livestock



The chart shows the number of livestock farmed on the island and the type. Chicken is the easiest livestock to manage and accounts for almost sixty percent of the total livestock on the island. Followed by pigs with over twenty percent that are maintained by households. Goat meat is becoming popular amongst locals and is an easy livestock to manage and maintain with seventeen percent. Ducks and cows are the other livestock maintained on the island.