

AGRICULTURE MARKET BULLETIN 06/19



Introduction: Our market bulletin helps inform vendors, farmers and consumers the types of fresh produce sold within the month by its total value in \$NZ, price and weight, so that producers can meet certain demand for consumer needs at the best price. For further information, contact Ministry of Agriculture (Policy and Projects division) on phone number 28711 or email us at support@cookislands.gov.ck

Market Bulletin for the Month of June 2019

Root Crop sales:

Root crops are sold in bags at the market. Taro is consistent and continued to be a steady and highly demanded root crop. It is sold at average weight of 1 kg for \$7.00, a slight increase in price from last month price of \$6.00. Value also increases from \$4300.00 last month's value to \$4780.00. Cassava is sold at a price of \$5.00 per kilo, a slight increase in price compared to last months. Kumara maintains a constant average price of \$5.00 per kilo with an increase in value also. Tarotarua also maintains a stable price and weight of \$5.00 per kilo, however low value for this month.

Limitation: Other root crops were surveyed but could not be tabulated as it did not meet the 80% representation for analysis.

Root Crop Sales for the month of June 2019

Root Crop	Unit	Average weight (Kg)	Average Price (\$NZ)	Total Value (\$NZ)
Taro	Bags	1.0	7.00	4780.00
Cassava	Bags	2.0	10.00	2295.00
Kumara	Bags	2.0	10.00	656.00
Tarotarua	Bags	2.00	10.00	540.00

Data Source: Ministry of Agriculture, AgINTEL

Fruit Sales:

Drinking Nut (Nu) remains a popular fruit with consumers. Its value for this month has increased to \$7023.00. It is sold at average price of \$3.00 per nut. Banana is sold at \$4.00 per kilo with an increase in value also. Avocado, Pineapple and Watermelon are sold in singles. Avocado maintains a selling price of \$2.50 per single at weight of 500gram. Pineapple price drop to \$12.00 per single at weight of 1 kilo whereas watermelon sells at price of \$8.50 per single. This brought in value of \$855.00 for watermelon. Tomato, Orange and Passionfruit are all sold in bags with an increase in value for these fruits.

It is notable that values for fruits has increased for the month of June, and this is expected to continue for months ahead.

Other fruits were surveyed but could not be tabulated as they did not meet the 80% representation for analysis.

Fruit Sales for the month of June 2019

Fruit name	Unit	Average weight (Kg)	Average Price (\$NZ)	Total Value (\$NZ)
Drinking Nu	Single	0.75	3.00	7023.00
Banana	Hands	1.00	4.00	5336.00
Avocado	Single	0.50	2.50	1805.00
Pineapple	Single	1.00	12.00	1726.00
Tomato	Bags	1.00	7.50	1474.00
Orange	Bags	1.00	7.50	1063.00
Passionfruit	Bags	0.50	5.00	939.00
Watermelon	Single	1.00	8.50	855.00

Data Source: Ministry of Agriculture, AgINTEL

Vegetables Sales:

This month's supply of vegetables has increase in quantity as conditions are favorable to leafy crops. Rukau is sold at a value of \$9.00 average price with average weight of 1 kilo. Since Rukau is a traditional crop and most nutritious, the demand for it is expected to be constant and available throughout the coming months. Lettuce is sold at a price of \$3.00 per weight of 400 grams while Pak Choy sells at average price of \$5.00 per bag at weight of 800gram. As we head into the cooler months, we predict an increase supply of vegetables.

Other produce were surveyed but could not be tabulated as it did not meet the 80% representation for analysis.

Vegetable Sales for the month of June 2019

Vegetable	Unit	Average weight (Kg)	Average Price (\$NZ)	Total Value (\$NZ)
Rukau	Bundle	1.00	9.00	2248.00
Lettuce	Single	0.40	3.00	528.00
Par Choy	Bags	0.80	5.00	515.00

Data Source: Ministry of Agriculture, AgINTEL

Punanga Nui market is still the best place to purchase cheaper produce as multiple vendors are selling similar fruit and vegetables.