

Introduction: Our market bulletin helps inform vendors, farmers and consumers of the types of fresh produce sold for the month by its weight, price and total value in \$NZ. For further information, contact the Policy & Projects Division on phone number 28711 or email us at moa.support@cookislands.gov.ck

Market Bulletin for the Month of September, 2019

Root Crops Sales:

Taro continues to be a steady and highly demanded root crop for consumers on the market. It was sold in bags for an average price of twenty one dollars and thirty cents. Radish and Cassava were also captured with a total value of almost one hundred and twenty five dollars for radish and eighty dollars for Cassava. Radish was sold in singles for an average price of over two dollars and thirty cents while Cassava was sold for eight dollars per bag. Kumara and tarotarua were other root crops sold for this month.

Fruits Sales:

Tomatoes were the most popular fruit for consumers this month. It was sold at a lower price of five dollars and sixty cents per bag with a total value of over two thousand dollars. The selling price for tomatoes is lower by one dollar this month when compared to last month, due to multiple vendors selling this produce. Bananas and Drinking Nut still remains the most consistent fruits sold to the consumer. This was sold at a regular price of four dollars and fifty cents per hand for bananas with a total value of almost two thousand dollars and for Drinking Nuts, sold at three dollars with a total value of almost one thousand and five hundred and ninety four dollars. Cucumber and Pawpaw were other fruits shown on the market and were sold at an average price of one dollar and eighty cents with a total value of one thousand and one hundred and sixteen dollars for a cucumber and for Pawpaw, sold for two dollars and sixty cents with a total value of one thousand and seventeen dollars.

Vegetables Sales:

Pak Choy was in high demand for this month and was sold at a price of over six dollars per bag when compared to five dollars as reported last month. Lettuce were also captured and sold at an average price of over two dollars and thirty cent each with a total value of three hundred and fifty dollars. Rukau on the other hand was sold at a consistent price of ten dollars per bundle with a total value of two hundred dollars. Since Rukau is a traditional crop to the consumers, and highly nutritious, the demand for Rukau is always consistent all year round.

Root Crop Sales for the month of September, 2019

Root Crop	Unit	Average Price (\$NZ)	Total Value (\$NZ)
Taro	Bags	21.3	465.00
Radish	Single	2.3	125.00
Cassava	Bags	8.0	80.00

Data Source: Ministry of Agriculture, AgINTEL

Fruit Sales for the month of September, 2019

Fruit Name	Unit	Average Price (\$NZ)	Total Value (\$NZ)
Tomatoes	Bags	5.6	2,096.00
Banana	Hands	4.5	1,980.00
Drinking Nut	Single	3.0	1,594.00
Cucumber	Single	1.8	1,116.00
pawpaw	Single	2.6	1,017.00

Data Source: Ministry of Agriculture, AgINTEL

Vegetable Sales for the month of September, 2019

Vegetable Crop	Unit	Average Price (\$NZ)	Total Value (\$NZ)
Pak Choy	Bags	6.3	350.00
Lettuce	Single	2.3	350.00
Rukau	Bundle	10.0	200.00

Data Source: Ministry of Agriculture, AgINTEL