Introduction: Our market bulletin helps inform vendors, farmers and consumers of the types of fresh produce sold for the month by its weight, price and total value in \$NZ. For further information, contact Ministry of Agriculture (Corporate Services) on phone number 28711 or email us at moa.support@cookislands.gov.ck

## Market Bulletin for the Month of November, 2019

## Root Crops Sales:

Taro is a constant root crop supplied at the Punanga Nui market, and this month in five kilogram bags, selling at an average price of forty dollars. Similar to the previous month, Tarua and Maniota are the other root crops continuously appearing on the market for consumers. These three crops are always in demand, hence, its constant appearance on the market.

## Fruits Sales:

Tomatoes continue to flourish in the market as seen in previous months and is expected to continue into the festive period. Most of the vendors surveyed in the market are selling this fruit in bigger bags for five dollars with an average weight of four kilograms. Drinking Nuts, Bananas and Pawpaws continue to remain as popular fruits for vendors to sell due to the fact that these are readily available and are always in demand by tourists and locals for their highly nutritional benefits. All of these fruits were sold at the local market at an average price of three dollars each. Watermelon also appeared this month and is anticipated to be in mass production in the coming months. Other fruits identified during the survey were cucumbers, capsicum, oranges, soursop, lemons and passionfruit that are being sold by one or two vendors.

## Vegetables Sales:

The four main vegetables captured this month at the market are Lettuce, Pak choy, Rukau and Cabbages. Rukau, a favorite local delicacy continues to be sold in bundles at an average price of ten dollars each. Pak Choy was also sold in bundles at an average price of five dollars each. The production of these vegetables are less than those supplied in the previous month.

Root Crop Sales for the month of November, 2019

| November 2019 |  |  |  |  | October 2019 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Average |  |  |  |
| Root Crop | No. of vendor | Unit | Price (\$NZ) | Total Quantity | No. of vendo | Total Quantity |
| Taro | 3 | Bags | 40.00 | 30 | 7 | 49 |
| Tarua | 5 | Bags | 10.00 | 15 | 3 | 23 |
| Maniota | 2 | Bags | 10.00 | 10 | 2 | 18 |


| November 2019 |  |  |  |  | October 2019 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fruit Name | No. of vendor | Unit | Average <br> Price <br> (\$NZ) | Total Quantity | $\begin{aligned} & \text { No. of } \\ & \text { vendor } \end{aligned}$ | Total Quantity |
| Tomatoes | 17 | Bags | 5.00 | 850 | 17 | 329 |
| Banana | 16 | Hands | 3.00 | 320 | 20 | 267 |
| Drinking Nut | 15 | Singles | 3.00 | 300 | 17 | 363 |
| Pawpaw | 10 | Singles | 3.00 | 200 | 14 | 341 |
| Cucumber | 7 | Singles | 2.00 | 140 | 12 | 344 |
| Capsicum | 3 | Bags | 4.00 | 100 | 6 | 89 |
| Watermelon | 1 | Singles | 20.00 | 30 | 2 | 35 |

Data Source: Ministry of Agriculture, AgINTEL

| November 2019 |  |  |  |  | October 2019 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Vegetable <br> Name | No. of vendor | Unit | Average Price (\$NZ) | Total Quantity | No. of vendor | Total <br> Quantity |
| Lettuce | 2 | Singles | 3.00 | 90 | 8 | 176 |
| Pak Choy | 7 | Bundle | 5.00 | 80 | 11 | 133 |
| Rukau | 6 | Bundle | 10.00 | 64 | 8 | 60 |
| Cabbage | 1 | Singles | 4.00 | 30 | 1 | 58 |

Data Source: Ministry of Agriculture, AgINTEL

[^0]Ministry of Agriculture, Division of Policy \& Projects; 68228711 or Email: moa.support@cookislands.gov.ck


[^0]:    Agriculture Market Bulletin 08/19

