

Introduction: Our market bulletin helps inform vendors, farmers and consumers of the types of fresh produce sold for the month by its weight, price and total value in \$NZ. For further information, contact Ministry of Agriculture (Corporate Services) on phone number 28711 or email us at moa.support@cookislands.gov.ck

Market Bulletin for the Month of November, 2019

Root Crops Sales:

Taro is a constant root crop supplied at the Punanga Nui market, and this month in five kilogram bags, selling at an average price of forty dollars. Similar to the previous month, Tarua and Maniota are the other root crops continuously appearing on the market for consumers. These three crops are always in demand, hence, its constant appearance on the market.

Fruits Sales:

Tomatoes continue to flourish in the market as seen in previous months and is expected to continue into the festive period. Most of the vendors surveyed in the market are selling this fruit in bigger bags for five dollars with an average weight of four kilograms. Drinking Nuts, Bananas and Pawpaws continue to remain as popular fruits for vendors to sell due to the fact that these are readily available and are always in demand by tourists and locals for their highly nutritional benefits. All of these fruits were sold at the local market at an average price of three dollars each. Watermelon also appeared this month and is anticipated to be in mass production in the coming months. Other fruits identified during the survey were cucumbers, capsicum, oranges, soursop, lemons and passionfruit that are being sold by one or two vendors.

Root Crop Sales for the month of November, 2019

November 2019					October 2019	
			Average			
Root Crop	No. of		Price	Total	No. of	Total
	vendor	Unit	(\$NZ)	Quantity	vendor	Quantity
Taro	3	Bags	40.00	30	7	49
Tarua	5	Bags	10.00	15	3	23
Maniota	2	Bags	10.00	10	2	18

Data Source: Ministry of Agriculture, AgINTEL

Fruit Sales for the month of November, 2019

November 2019						October 2019		
Fruit Name	No. of vendor	Unit	Average Price (\$NZ)	Total Quantity		No. of vendor	Total Quantity	
Tomatoes	17	Bags	5.00	850		17	329	
Banana	16	Hands	3.00	320		20	267	
Drinking Nut	15	Singles	3.00	300		17	363	
Pawpaw	10	Singles	3.00	200		14	341	
Cucumber	7	Singles	2.00	140		12	344	
Capsicum	3	Bags	4.00	100		6	89	
Watermelon	1	Singles	20.00	30		2	35	

Data Source: Ministry of Agriculture, AgINTEL

Vegetables Sales:

The four main vegetables captured this month at the market are Lettuce, Pak choy, Rukau and Cabbages. Rukau, a favorite local delicacy continues to be sold in bundles at an average price of ten dollars each. Pak Choy was also sold in bundles at an average price of five dollars each. The production of these vegetables are less than those supplied in the previous month.

Vegetable Sales for the month of November, 2019

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November 2019						October 2019		
Vegetable Name	No. of vendor	Unit	Average Price (\$NZ)	Total Quantity		No. of vendor	Total Quantity	
Lettuce	2	Singles	3.00	90		8	176	
Pak Choy	7	Bundle	5.00	80		11	133	
Rukau	6	Bundle	10.00	64		8	60	
Cabbage	1	Singles	4.00	30		1	58	

Data Source: Ministry of Agriculture, AgINTEL