

MAUKE MARKET REPORT FROM JANUARY TO MARCH 2020



Introduction: Pa Enuā AgINTEL is a collection of data for vegetables, root crops and fruit trees in the Pa Enuā. This report is a snap shot of the above mentioned produce for the first quarter (Q1) 2020 based on the data provided. It is aimed for farmers and consumers to be able to identify the types of crops with its value and quantity so that producers can supply according to demand. For further information, contact Ministry of Agriculture, Corporate Service on phone number 28711 or email us at moa.support@cookislands.gov.ck

Market Bulletin for Quarter 1, 2020

Fruit sales:

Banana and pawpaw were the only fruits supplied for this quarter with a total value of over five hundred and fifty dollars. These fruits were sold at an average \$6/kg and \$2/kg for banana and pawpaw respectively.

Root crop & Vegetable sales:

No vegetables and root crop information was provided by the island this quarter. We believe that all the root crops that were harvested were mainly for home consumption only.

Fruit Sales for Quarter 1, 2020

Fruit name	Weight (kg)	Average Price/kg	Total Value (\$NZ)
Banana	93.3	6.00	560.00
Pawpaw	10.0	2.00	20.00

Data Source:

Land use

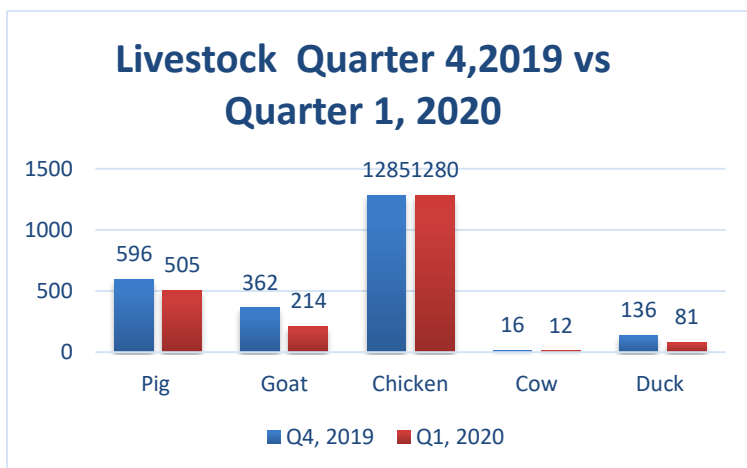
Land use type	Sq. meter Q1	Total acre Q1
Under root crops	72,282	17.9
Under tree top	81,322	20.1
Under vegetable crops	32,439	8.0
Under mixed/other crop	8,093	2.0
Under non Agricultural use	15,173	3.8

Almost 40% of land utilized for agricultural was for tree crops, as this requires less maintenance and management by the farmers.

17.9 acres or 35% of land was utilized for growing root crops like taro, tarua and maniota for home consumption.

8 acres of land was utilized for farming vegetable crops this quarter.

Livestock



Minimal decreases in the number of all livestock was noted for this quarter. Festive season functions may have contributed to these reductions. Local Chickens which is the easiest livestock to manage, reported the highest number of 1,280 for this quarter. Pigs, followed by goats, were the other livestock with the most numbers but the population of goats has significantly decreased during this quarter. We believe this was due to the festive season functions. Ducks and cows are the other two livestock kept on the island.