

Introduction: Our market bulletin helps inform vendors, farmers and consumers of the types of fresh produce sold for the month by its weight, price and total value in \$NZ. For further information, contact Ministry of Agriculture (Corporate Services) on phone number 28711 or email us at moa.support@cookislands.gov.ck

Market Bulletin for the Month of December, 2019

Root Crops Sales:

Taro is a constant root crop supplied at the Punanga Nui market, and was sold in four kilogram bags with average selling price of twenty two dollars. Similar to previous month, Tarua, Kumara and Maniota were the other root crops consistently appearing on the market for consumers. These crops are always in demand, hence, constant supply in the market.

Table 1: Root crop sales for the month of December, 2019

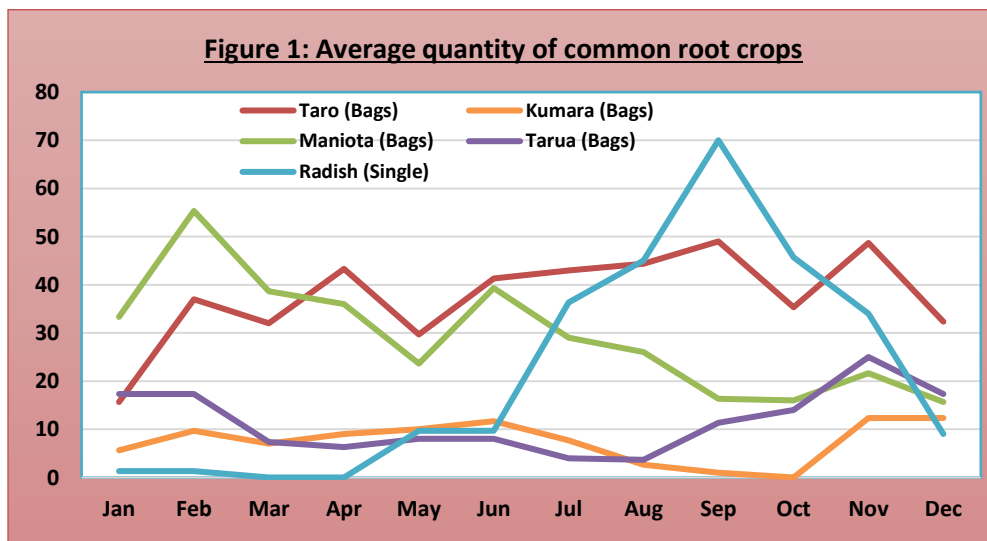
Fruit Name	December 2019					November 2019	
	No. of vendor	Unit	Average Weight (kg)	Average Price (\$NZ)	Total Quantity	No. of vendor	Total Quantity
Taro	6	Bags	4	\$ 22.00	67	3	30
Kumara	3	Bags	2	\$ 11.00	37	1	12
Maniota	3	Bags	3	\$ 12.00	37	2	10
Tarua	6	Bags	2	\$ 8.00	37	5	15
Radish	1	Single		\$ 1.00	20		

Data Source: Ministry of Agriculture, AgINTEL

Overview of 2019:

- An average of twenty-four vendors were consistently appearing at the market on a monthly basis, of which seven were selling some type of root crops.
- Average sales of root crops reported for the year were over one thousand dollars (NZ\$1,300.00) a month, providing estimated annual sales of over twelve thousand dollars.

Figure 1: shows the trend in the quantity of root crops sold by vendors on a monthly basis at Punanga Nui Market in year 2019. Taro is noted as the most supplied root crop throughout the year, followed by maniota (Cassava).





Fruits Sales:

Seventy percent of the vendors surveyed in the market are selling at least one type of fruit. Drinking Nuts and Tomatoes continue to flourish in the market as seen in the previous month, 40% and 6% increase in the supply of Drinking Nuts and tomatoes respectively was noted in December 2019. Pawpaws, Cucumbers and Bananas continue to remain as popular fruits for vendors to sell due to the fact that these are readily available and are always in demand by both tourists and locals for their highly nutritional benefits. All of these fruits were sold at the local market at an average price of two dollars per Cucumber, three dollars for a Drinking Nut and Pawpaw, and five dollars for Tomatoes and Bananas.

There has been abrupt increase in number of vendors selling watermelons, from a single vendor in previous month to nine this month, with a total of almost three hundred watermelons supplied at the market. Other fruits seen during the survey with significant increase in supply were Passionfruit and Pineapple.

Table2: Fruit sales for the month of December, 2019

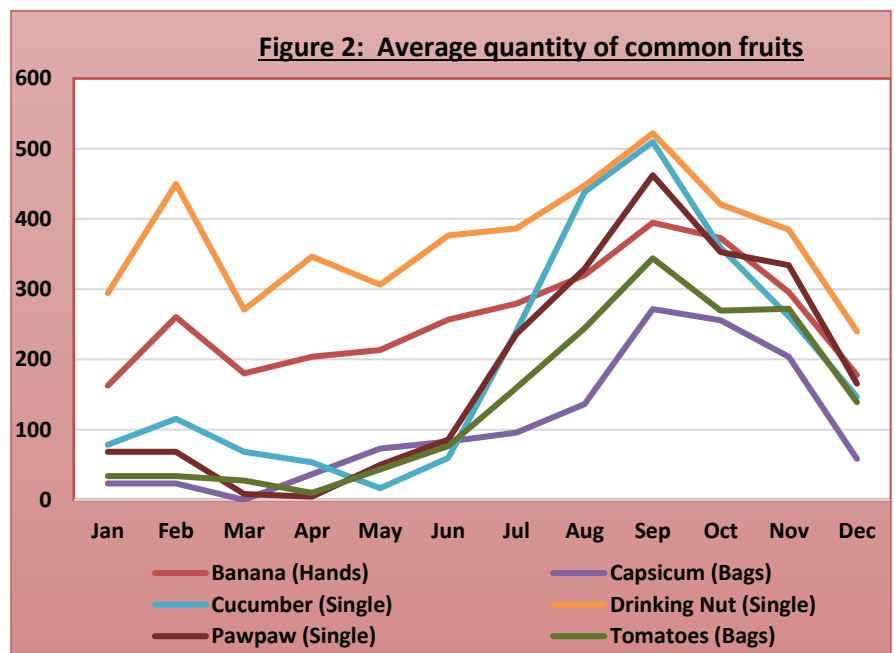
Fruit Name	December 2019			November 2019		
	No. of vendor	Unit	Average Price (\$NZ)	Total Quantity	No. of vendor	Total Quantity
Drinking Nut	16	Single	\$ 3.00	420	15	300
Tomatoes	8	Bags	\$ 5.00	363	17	340
Pawpaw	14	Single	\$ 3.00	360	10	200
Cucumber	6	Single	\$ 2.00	300	7	140
Watermelon	9	Single	\$ 12.00	287	1	30
Passionfruit	14	Bags	\$ 5.00	228		
Pineapple	4	Single	\$ 8.00	220		
Banana	17	Hands	\$ 5.00	214	16	320

Data Source: Ministry of Agriculture, AgINTEL

Overview of 2019:

- An average of twenty four vendors were consistently appearing at the market on a monthly basis, and of these, twenty one were selling some type of fruit;
- Average sales of fruits reported for the year were over six thousand dollars (NZ\$6,200.00) a month, providing estimated annual sales of over seventy two thousand dollars.

Figure 2: shows the trend in quantity of the fruits sold by the vendors on a monthly basis at Punanga Nui Market in year 2019. Drinking Nut (Nu) was the most supplied fruit throughout the year, followed by Pawpaw.





Vegetables Sales:

The four main vegetables captured this month at the market are Lettuce, Pak choy, Rukau and Spinach. Rukau, a favorite local delicacy continues to be sold in bundles at an average price of ten dollars each. Pak Choy was also sold in bundles and bags at an average price of five dollars each. The supply of these vegetables are less when compared to previous month.

Table3: Vegetable sales for the month of December, 2019

Fruit Name	December 2019				November 2019	
	No. of vendor	Unit	Average Price (\$NZ)	Total Quantity	No. of vendor	Total Quantity
Lettuce	3	Single	\$ 3.00	175	2	90
Lettuce	3	Bags	\$ 3.00	43		
Rukau	11	Bundle	\$ 10.00	137	6	64
Pak Choy	3	Bundle	\$ 5.00	65	7	80
Pak Choy	2	Bags	\$ 5.00	14		
Spinach	2	Bundle	\$ 5.00	3		

Data Source: Ministry of Agriculture, AgINTEL

Overview of 2019:

- Average of twenty four vendors were consistently appearing at the market on a monthly basis, and of these, eight were selling some type of vegetable;
- Average sales of vegetables reported for the year were over one thousand dollars (NZ\$1,100.00) a month, providing estimated annual sales of over twelve thousand dollars.

Figure 3: shows the trend in quantity of vegetables sold at the Punanga Nui Market in year 2019 on a monthly basis.

Very few vegetables were seen at the market during the months January to May, with Pak Choy and Lettuce showing an increase in quantity from June to September.

