

Introduction: Our market bulletin helps inform vendors, farmers and consumers of the types of fresh produce sold for the month by its weight, price and total value in \$NZ. For further information, contact Ministry of Agriculture (Corporate Services) on phone number 28711 or email us at moa.support@cookislands.gov.ck

Market Bulletin for the Month of January, 2020

Root Crops Sales:

Taro is a constant root crop supplied at the Punanga Nui market, and was sold in four kilogram bags with average selling price of twenty two dollars. Similar to previous month, Tarua, Kumara, Radish and Maniota were the other root crops consistently appearing on the market for consumers. These crops are always in demand, hence, constant supply in the market.

Table 1: Root crop sales for the month of January, 2020

January 2020						December 2019	
Fruit Name	No. of vendor	Unit	Average Weight	Average Price	Total Quantity	No. of vendor	Total Quantity
Taro	8	Bags	4	\$ 22.00	46	6	67
Kumara	8	Bags	2	\$ 8.00	68	3	37
Maniota	3	Bags	3	\$ 10.00	27	3	37
Tarua	3	Bags	2	\$ 9.00	26	6	37
Radish	1	Single		\$ 3.00	15	1	20

Data Source: Ministry of Agriculture, AgINTEL

Fruits Sales:

Drinking Nuts continues to flourish in the market as seen in the previous month. Pawpaws and Bananas continue to remain as popular fruits for vendors to sell due to the fact that these are readily available and are always in demand by both tourists and locals for their highly nutritional benefits. All of these fruits were sold at the local market at an average price of three dollars for a Drinking Nut and Pawpaw and four dollars for Bananas.

Table 2: Fruit Sales for the month of January, 2020

Jan-20						Dec-19	
Fruit Name	No. of Vendor	Unit	Average Weight (kg)	Average Price	Total Quantity	No. of Vendor	Total Quantity
Banana	36	Hands	1	\$ 4.00	511	17	214
Drinking Nut	26	Single	0.75	\$ 3.00	728	16	420
Passionfruit	11	Bags	1	\$ 5.00	141	14	228
Pawpaw	23	Single	0.78	\$ 3.00	598	14	360
Pineapple	8	Single	1	\$ 8.00	114	4	220
Tomatoes	5	Bags	2	\$ 6.00	122	8	363
Watermelon	3	Single	3	\$ 14.00	72	9	287

Data Source: Ministry of Agriculture, AgINTEL

Vegetables Sales:

The five main vegetables captured this month at the market were Lettuce, cabbage, silverbeet, Rukau and Spinach. Rukau, a favorite local delicacy continues to be sold in bundles at an average price of eleven dollars each. Lettuces, was the most supplied vegetable for this month, sold in singles and bags at an average price of three dollars and five dollars respectively. Spinach and cabbage were also sold in bags at an average price of five dollars each. Silverbeet appeared in the market and was sold at an average price of four dollars a bundle.

Table 3: Vegetable sales for the month of January, 2020

Jan-20						Dec-19	
Vegetable Name	No. of Vendor	Unit	Average Weight (kg)	Average Price (\$NZ)	Total Quantity	No. of Vendor	Total Quantity
Rukau	8	Bundle	1	\$ 11.00	79	11	137
Lettuce	4	Single	0.5	\$ 3.00	170	3	175
Lettuce	1	Bags	0.95	\$ 5.00	15	3	43
Spinach	1	Bags	0.65	\$ 5.00	20	2	3
Cabbage	1	Single	0.78	\$ 5.00	15	0	0
Silverbeet	1	Bundle	0.48	\$ 4.00	16	0	0

Data Source: Ministry of Agriculture, AgINTEL