

AGRICULTURE MARKET BULLETIN 07/20



Introduction: Our market bulletin helps inform vendors, farmers and consumers of the types of fresh produce grown and sold for the month by its unit, price and total quantity in \$NZ. For further information, contact Ministry of Agriculture (Corporate Services) on phone number 28711 or email us at moa.support@cookislands.gov.ck

Root Crops Sales



Taro, Maniota and Kumara continues to be the most consistent root crop supplied at the market. When compared to the previous month, a reduction in the quantities of all root crops was noted apart from kumara, turmeric and ginger. Bad weather conditions at the end of the month and inconsistent farming patterns are believed to be some reasons for the decrease in supply. On the other hand, the minimal increase in the supply of tumeric, kumara and ginger ensured some root crops were available for sale at the market.

Root Crops	July 2020				June 2020	
	No of Vendors	Total Weight (Kg)	Average Price (\$NZ) per Kg	Total Value (\$NZ)	No of Vendors	Total Weight (Kg)
Taro	10	403.8	4.30	1,736.34	9	615.20
Kumara	3	316.4	5.30	1,676.92	2	307.70
Maniota	8	150.2	3.70	555.74	10	307.94
Radish	2	104.7	6.00	628.20	2	165.30
Tarua	4	103.2	5.90	608.88	6	136.80
Tumeric	2	15.4	4.80	73.92	1	3.80
Ginger	2	3.6	4.00	14.40	1	1.40

Data source: Ministry of Agriculture, AgINTEL

Fruit Sales



A decrease in the supply of all fruits was noted apart from watermelon, pawpaw, capsicum and lemon. The supply of watermelon has increased by 77%. Although this is not an ideal time to grow watermelon due to risk of diseases, some farmers managed to harvest and supply the fruit. Cooler weather conditions played a significant role in the increase of capsicum and lemon being supplied by 28% and 8% respectively. Farmers have also managed to harvest a new variety of capsicum (red in color). There was a reduction in the supply of fruits like drinking nuts, oranges, eggplants, cucumber and tomatoes. Off-peak season was the key reason for the decrease in the supply of bananas by 50%.

Fruits	July 2020				June 2020	
	No of Vendors	Total Weight (Kg)	Average Price (\$NZ) per Kg	Total Value (\$NZ)	No of Vendors	Total Weight (Kg)
Tomatoes	12	3,013.7	4.30	12,958.91	9	3,880.7
Watermelon	2	894.9	4.20	3,758.58	2	506.2
Pawpaw	13	802.4	4.00	3,209.60	10	793.8
Capsicum	9	634.1	5.10	3,233.91	7	496.0
Drinking Nut	15	624.8	3.60	2,249.28	16	827.2
Cucumber	10	578.7	4.00	2,314.73	11	2,013.1
Banana	15	522.2	5.20	2,715.44	19	1,102.6
Eggplant	4	407.2	4.30	1,750.79	6	500.0
Orange	7	333.2	5.00	1,666.00	8	372.9
Lemon	9	248.2	3.50	868.70	9	230.3

Data source: Ministry of Agriculture, AgINTEL

Vegetable Sales



Rukau, Lettuce and Pak Choi continues to be the main types of vegetables consistently supplied to the market from the beginning of this year. There was also a showing of spinach being sold at the market. The agriculture response package introduced in April 2020 has contributed to ensuring a steady supply of lettuce and Pak Choi at the market.

Vegetables	July 2020				June 2020	
	No of Vendors	Total Weight (Kg)	Average Price (\$NZ) per Kg	Total Value (\$NZ)	No of Vendors	Total Weight (Kg)
Pak Choi	14	415.3	4.60	1,910.38	10	362.3
Lettuce	9	190.8	4.90	934.92	7	105.5
Cabbage	6	183.5	3.50	642.25	2	43.6
Rukau	7	162.1	8.60	1,394.06	8	177.6
Spinach	3	20.8	7.50	156.00	2	34.4

Data source: Ministry of Agriculture, AgINTEL