

**Introduction:** Our market bulletin helps inform vendors, farmers and consumers of the types of fresh produce grown and sold for the month by its unit, price and total quantity in \$NZ. For further information, contact Ministry of Agriculture (Corporate Services) on phone number 28711 or email us at [moa.support@cookislands.gov.ck](mailto:moa.support@cookislands.gov.ck)

## Root Crops Sales



Taro, Maniota and Kumara continues to be the most consistently supplied root crop at the market. Similar, to previous months Tarua, Radish, Tumeric and Ginger were the other root crops supplied. A reduction in the supply of all root crops apart from Maniota was noted for this month, indicating that the farmers opted to leave them in the ground instead of risking them not being sold. Inconsistent farming patterns and less demand by consumers also played a major role in the reduction of supply. There is only one vendor who consistently supplies ginger, turmeric and radish to the market.

August 2020					July 2020	
Root Crops	No of Vendors	Total Weight (Kg)	Average Price (\$NZ) per Kg	Total Value (\$NZ)	No of Vendors	Total Weight (Kg)
Maniota	7	187.6	4.00	750.40	8	150.2
Taro	10	344.4	3.60	1,239.84	10	403.8
Kumara	4	136.7	6.00	820.20	3	316.4
Tarua	4	83.9	3.90	327.37	4	103.2
Radish	2	76.5	4.90	374.85	2	104.7
Tumeric	2	13.0	5.40	70.20	2	15.4
Ginger	1	2.5	3.80	9.50	2	3.6

Data source: Ministry of Agriculture, AgINTEL

## Fruit Sales



Similar to root crops, a reduction in the supply of all fruits except pawpaw, capsicum and banana was noted. Demand by the customers, weather, off-peak season for oranges and passionfruit were the main reasons for these decreases. A huge drop in the supply of watermelon was also noted for this month. We believe that the farmers who had grown the fruit in the off-peak and risky season have harvested their crop and are re-preparing the land for planting the next batch.

August 2020					July 2020	
Fruits	No of Vendors	Total Weight (Kg)	Average Price (\$NZ) per Kg	Total Value (\$NZ)	No of Vendors	Total Weight (Kg)
Tomatoes	12	2,104.2	4.00	8,416.80	12	3,013.7
Pawpaw	12	1,304.1	3.20	4,173.06	13	802.4
Cucumber	7	580.0	3.60	2,089.98	10	578.7
Banana	15	564.5	3.80	2,145.10	15	522.2
Capsicum	10	465.7	5.20	2,421.64	9	634.1
Drinking Nut	9	405.5	3.20	1,297.60	15	624.8
Eggplant	5	363.9	4.80	1,746.72	4	407.2
Orange	7	245.9	4.70	1,155.73	7	333.2
Beans	8	181.6	6.30	1,144.21	8	247.7
Lemon	7	169.1	4.00	676.40	9	248.2
Watermelon	1	94.3	4.00	377.20	2	894.9
Passionfruit	5	80.2	4.40	352.88	7	241.0

Data source: Ministry of Agriculture, AgINTEL

## Vegetable Sales



Rukau, Lettuce, Cabbage and Pak Choi continues to be the main types of vegetables constantly supplied to the market. The rolling out of the agriculture response plan and weather conditions played a role in these increases. It is inspiring to note that

Broccoli, which is difficult to manage due to pests and lack of knowledge for farming this crop, was also supplied at the market by a few farmers.

August 2020					July 2020	
Vegetables	No of Vendors	Total Weight (Kg)	Average Price (\$NZ) per Kg	Total Value (\$NZ)	No of Vendors	Total Weight (Kg)
Cabbage	9	908.7	2.40	2,177.32	6	183.5
Pak Choi	13	650.8	2.50	1,627.00	14	415.3
Rukau	7	212.0	9.00	1,908.00	7	162.1
Lettuce	9	200.6	7.00	1,404.20	9	190.8
Broccoli	2	44.2	6.0	265.20		
Spinach	3	21.8	7.20	156.96	3	20.8

Data source: Ministry of Agriculture, AgINTEL