

Introduction: Our market bulletin helps inform vendors, farmers and consumers of the types of fresh produce grown and sold for the month by its unit, price and total quantity in NZD\$. For further information, contact Ministry of Agriculture (Corporate Services) on phone number 28711 or email us at moa.support@cookislands.gov.ck

Root Crops Sales



Maniota Taro, Kumara and Tarua are the most consistently supplied root crops at the market from the start of this year.

A 68% increase in the supply of Maniota and a double increase in the supply of Kumara was noted for this month.

On the other hand, there was a decrease in the supply of Taro by 13% and Tarua by

50%. Farmers opting to harvest only a few instead of risking them not being sold was the key reason for these reductions. It is anticipated that the supply of root crops will increase as we progress into the festive season.

Root Crops	October 2020				September 2020	
	No of Vendors	Total Weight (Kg)	Average Price (\$NZ) per Kg	Total Value (\$NZ)	No of Vendors	Total Weight (Kg)
Maniota	6	281.6	3.30	929.28	5	167.4
Taro	5	290.3	3.80	1,103.14	9	335.5
Kumara	6	414.6	3.50	1,451.10	4	191.7
Tarua	2	35.6	3.70	131.72	5	71.3

Data source: Ministry of Agriculture, AgINTEL

Fruit Sales



An increase in the supply of all fruits apart from Tomatoes, Capsicum and Lemon was noted for this month. Inconsistent weather patterns, abundant supply of fruits on the island, led the farmers to make a decision to bring less to the market. A spike in the supply of

tropical fruits like Watermelon by 100%, Pawpaw by 56% and Banana by 1% was noted for this month. It is interesting to note that even though we are a few months away from the summer, farmers still managed to supply these fruits to the market. Inconsistent weather patterns (hotter) led to faster maturity of these fruits. A small quantity of fruits like Starfruit, Mango, Corn, Bitter Melon and Pumpkin was also supplied to the market.

Fruits	October 2020				September 2020	
	No of Vendors	Total Weight (Kg)	Average Price (\$NZ) per Kg	Total Value (\$NZ)	No of Vendors	Total Weight (Kg)
Tomatoes	10	1,680.4	3.40	5,713.36	11	1,847.4
Pawpaw	12	991.4	3.20	3,172.48	9	632.5
Cucumber	9	818.3	3.10	2,536.73	8	675.8
Capsicum	10	582.2	4.00	2,328.80	8	621.6
Watermelon	1	476.0	4.40	2,094.40	1	4.0
Banana	13	469.0	3.90	1,829.10	16	463.8
Eggplant	10	449.0	4.00	1,796.00	6	390.4
Drinking Nut	14	395.2	3.90	1,541.28	12	389.8
Beans	6	310.9	4.30	1,336.87	5	288.1
Lemon	7	164.1	3.20	525.12	5	246.4

Data source: Ministry of Agriculture, AgINTEL

Vegetable Sales



Rukau, Lettuce, Cabbage and Pak Choi continues to be the main types of vegetables constantly supplied to the market for the past couple of months. An increase in the supply of Rukau by 28% was noted for this month. The addition of one new vendor supplying to the market led to this increased supply.

Other vegetables that were supplied to the market in smaller quantities were Silk Squash, Kale, Spinach, Spring Onion and Watercress.

Vegetables	October 2020				September 2020	
	No of Vendors	Total Weight (Kg)	Average Price (\$NZ) per Kg	Total Value (\$NZ)	No of Vendors	Total Weight (Kg)
Pak Choi	8	290.0	4.40	1,276.00	9	412.8
Rukau	11	240.4	8.20	1,971.28	10	187.1
Cabbage	3	230.3	2.40	552.72	5	615.9
Lettuce	8	214.2	6.00	1,285.20	8	211.5

Data source: Ministry of Agriculture, AgINTEL