

**Introduction:** Our market bulletin helps inform vendors, farmers and consumers of the types of fresh produce grown and sold for the month by its unit, price and total quantity in NZD\$. For further information, contact Ministry of Agriculture (Corporate Services) on phone number 28711 or email us at [moa.support@cookislands.gov.ck](mailto:moa.support@cookislands.gov.ck)

## Root Crops Sales



Maniota Taro and Kumara are the most consistently supplied root crops at the market from the beginning of this year. 41% in the supply of Taro and an almost double increase in the supply of Tarua was noted for this month. This was due to an increase in demand by the consumers for these crops. On the other hand, a decrease in the supply of Kumara and Maniota by 23% and 16% respectively was noted. Inconsistent farming patterns and farmers opting to harvest only a few instead of risking them not being sold were the key reasons for these reductions. It is anticipated that the supply of root crops will increase as we progress into the festive season.

Root Crops	November 2020				October 2020	
	No of Vendors	Total Weight (Kg)	Average Price (\$NZ) per Kg	Total Value (\$NZ)	No of Vendors	Total Weight (Kg)
Taro	5	410.4	6.70	2,749.68	5	290.3
Kumara	3	321.2	3.40	1,092.08	6	414.6
Maniota	7	235.9	3.10	731.29	6	281.6
Tarua	1	82.5	2.90	239.25	2	35.6

Data source: Ministry of Agriculture, AgINTEL

## Fruit Sales



An increase in the supply of all fruits apart from Tomatoes, Cucumber, Lemon, Orange and Beans was noted for this month. A spike in the supply of fruits (at least double) like Pineapple, Passionfruit, Watermelon, Sweet Corn, Pumpkin, Pawpaw and

Eggplants was also noted for this month. Warmer weather conditions leading to faster ripening of the fruits and being in peak season were some of the reasons for these increases. On the other hand, minimal quantities of other fruits, such as Bitter Melon, Dragonfruit, Lychee and Lime were supplied to the market.

Fruits	November 2020				October 2020	
	No of Vendors	Total Weight (Kg)	Average Price (\$NZ) per Kg	Total Value (\$NZ)	No of Vendors	Total Weight (Kg)
Watermelon	5	2,047.6	3.20	6,552.32	1	476.0
Tomatoes	12	1,286.8	2.40	3,088.32	10	1,680.4
Pawpaw	13	1,166.9	2.00	2,333.80	12	991.4
Cucumber	10	711.3	3.30	2,347.29	9	818.3
Capsicum	6	609.5	2.50	1,523.75	10	582.2
Drinking Nut	11	562.7	3.60	2,025.72	14	395.2
Eggplant	8	513.0	5.30	2,718.90	10	449.0
Banana	13	487.1	3.30	1,606.98	13	469.0
Pineapple	5	396.4	5.90	2,338.76	2	30.0
Beans	6	287.3	3.70	1,063.01	6	310.9
Corn	6	267.1	5.10	1,362.21	3	72.2
Pumpkin	6	198.1	4.70	931.26	4	78.7
Passionfruit	5	179.4	5.40	968.76	1	37.6
Lemon	5	85.4	2.80	239.12	7	164.1
Orange	3	77.0	4.40	338.80	4	99.1

Data source: Ministry of Agriculture, AgINTEL

## Vegetable Sales



Rukau, Lettuce, Cabbage and Pak Choi continues to be the main vegetables constantly supplied to the market for the past couple of months. An increase in the supply of Rukau by 59% and Cabbage by 8% was noted for this month when compared to the previous month. Interestingly, the supply of Watercress has significantly increased by twenty times when compared to the previous month due to a high demand by the Filipino and Fijian Community. Contrarily a reduction in the supply of Pak Choi by 30% and Lettuce by 64%. Inconsistent farming patterns was the key reasons for the fluctuations in the supply. Other vegetables supplied to the market in smaller quantities were Silk Squash, Kale, Spinach and Spring Onion.

Vegetables	November 2020				October 2020	
	No of Vendors	Total Weight (Kg)	Average Price (\$NZ) per Kg	Total Value (\$NZ)	No of Vendors	Total Weight (Kg)
Rukau	10	381.2	6.00	2,287.20	11	240.4
Cabbage	4	250.3	2.30	575.69	3	230.3
Pak Choi	7	203.3	3.80	772.54	8	290.0
Watercress	2	182.0	5.60	1,019.20	1	8.4
Lettuce	7	76.8	6.70	514.56	8	214.2

Data source: Ministry of Agriculture, AgINTEL