

Introduction: Our market bulletin helps inform vendors, farmers and consumers of the types of fresh produce grown and sold for the month by its unit, price and total quantity in NZD\$. For further information, contact Ministry of Agriculture (Corporate Services) on phone number 28711 or email us at moa.support@cookislands.gov.ck

Root Crops Sales



Maniota, Taro and Kumara continues to be the most consistently supplied root crop to the market.

An increase in the supply of Maniota by almost double, a 62% increase for Taro and a 41% reduction in the supply of Kumara was noted.

We envisage that inconsistent farming patterns, customer demand and the introduction of the program "Jumpstart January" were the main reasons for the fluctuations in the supply of the crops to the market. Similar to last month, a minimal supply of white Radish was reported for this month.

January 2021					December 2020	
Root Crops	No of Vendors	Total Weight (Kg)	Average Price (\$NZ) per Kg	Total Value (\$NZ)	No of Vendors	Total Weight (Kg)
Taro	9	355.9	4.04	1,437.75	5	219.6
Maniota	7	237.5	3.34	793.50	3	114.1
Kumara	3	225.0	2.75	617.95	5	379.6
Radish	2	10.0	3.54	35.42	1	10.0

Data source: Ministry of Agriculture, AgINTEL

Fruit Sales



An increase in the supply of all fruits apart from Tomatoes and Bananas was noted for this month – most specifically watermelon and Pawpaw.

Some farmers also diversified their planting to Rock Melon and Honey Dew. This was seen at the market

for the first time this year. Other fruits supplied to the market this month were Avocado, Beans, Pineapple, Mango, Breadfruit, Corn, Pumpkin, Lemon, Okra and Soursop.

January 2021					December 2020	
Fruits	No of Vendors	Total Weight (Kg)	Average Price (\$NZ) per Kg	Total Value (\$NZ)	No of Vendors	Total Weight (Kg)
Watermelon	7	5,063.0	2.58	13,052.63	7	3,468.2
Pawpaw	13	1,132.0	1.78	2,019.23	12	733.3
Drinking Nut	21	1,036.4	3.04	3,150.43	12	670.5
Tomatoes	5	904.6	2.69	2,436.23	9	1,046.6
Cucumber	6	805.1	2.49	2,001.00	9	512.0
Dragonfruit	3	547.9	3.51	1,920.78	8	285.2
Eggplant	5	390.1	2.52	982.63	8	237.9
Banana	18	363.2	3.53	1,280.87	14	439.2
Capsicum	3	347.9	5.51	1,918.57	5	223.6
Lime	10	283.5	3.15	892.55	4	103.8
Passionfruit	8	264.8	2.68	708.63	5	228.6
Rock Melon	2	231.0	1.66	383.46		
Bitter Melon	2	218.4	3.01	658.42	2	100.2

Data source: Ministry of Agriculture, AgINTEL

Vegetable Sales



Rukau, Watercress, Lettuce and Pak Choi continues to be consistently supplied to the market. Although the quantities have reduced, it is good to note that farmers see the value in continuing to provide these commodities to the market.

January 2021					December 2020	
Vegetables	No of Vendors	Total Weight (Kg)	Average Price (\$NZ) per Kg	Total Value (\$NZ)	No of Vendors	Total Weight (Kg)
Rukau	7	205.0	8.4	1,713.51	11	229.7
Watercress	2	59.0	10.0	590.00	1	98.4
Lettuce	2	13.2	8.9	117.33	5	42.4
Pak Choi	1	4.2	7.1	30.00	4	78.4

Data source: Ministry of Agriculture, AgINTEL