

Introduction: Our market bulletin helps inform vendors, farmers and consumers of the types of fresh produce grown and sold for the month by its unit, price and total quantity in NZD\$. For further information, contact Ministry of Agriculture (Corporate Services) on phone number 28711 or email us at moa.support@cookislands.gov.ck

Root Crops Sales

Maniota, Taro and Kumara continues to be the most consistently supplied root crop on the market. An increase in the supply of all root crops apart from Tarua and Kumara was noted for this month. Export of Taro to New Zealand by Ko Kiko Ltd, increase in demand and the Saturday market revitalization program were the key reasons for these increases in Taro. On the other hand, inconsistent farming patterns for Kumara and less demand due to taste for Tarua contributed to reduced supply of these root crops on the market.

Fruit Sales

A reduction in the supply of all fruits apart from Tomatoes and Eggplants was noted for this month. Off-peak season was deemed to be the main reason for the reduction in the supply of tropical fruits like Banana and Pawpaw. Interestingly, some farmers still managed to supply Watermelon, in reduced quantities, to the market, even though the risk of losing the crop because of the diseases is very high during this time of the year.

It is anticipated that as we move into the cooler season, an increase in the supply of fruits like Tomatoes, Eggplant, and Cucumber will be seen at the market. Other fruits that were supplied to the market in minimal quantities were Hog Plum, Guava, Lime, Starfruit and Passionfruit.

Vegetable Sales

Rukau, Watercress, Lettuce, Pak Choi and Spinach continues to be constantly supplied to the market from the beginning of this year. Although smaller quantities were recorded, we thank the vendors for still supplying these vegetables to the market.

Root Crops	May 2021				April 2021	
	No of Vendors	Total Weight (Kg)	Average Price (\$NZ) per Kg	Total Value (\$NZ)	No of Vendors	Total Weight (Kg)
Taro	11	5,931.0	3.50	20,758.50	11	393.2
Maniota	7	309.0	2.80	865.20	7	241.0
Kumara	1	51.0	4.90	249.90	5	493.7
Tarua				0.00	2	38.8

Data source: Ministry of Agriculture, AgINTEL

Fruits	May 2021				April 2021	
	No of Vendors	Total Weight (Kg)	Average Price (\$NZ) per Kg	Total Value (\$NZ)	No of Vendors	Total Weight (Kg)
Tomatoes	4	1,598.7	4.00	6,394.80	5	453.1
Watermelon	2	855.1	3.30	2,821.83	1	1,243.0
Drinking Nut	18	774.9	4.60	3,564.54	22	1,246.5
Cucumber	4	758.1	2.10	1,592.01	3	1,070.9
Banana	16	665.4	3.10	2,062.74	19	883.2
Pawpaw	4	356.3	2.60	926.38	8	690.6
Eggplant	5	333.6	2.60	867.36	5	324.2
Capsicum	2	213.4	2.80	597.52	2	305.2
Avocado	3	212.7	4.40	935.88	7	449.6
Mandarin	6	207.9	4.90	1,018.71	4	210.9
Lemon	12	165.1	3.70	610.87	14	468.3
Corn	1	115.0	4.20	483.00	1	125.5
Orange	3	112.1	4.10	459.61	5	157.5

Data source: Ministry of Agriculture, AgINTEL

Vegetables	May 2021				April 2021	
	No of Vendors	Total Weight (Kg)	Average Price (\$NZ) per Kg	Total Value (\$NZ)	No of Vendors	Total Weight (Kg)
Rukau	5	190.3	8.30	1,579.49	11	249.8
Spinach	2	83.2	9.10	757.12	2	10.9
Lettuce	4	49.6	8.10	401.76	9	113.0
Pak Choi	3	35.6	4.60	163.76	3	43.6
Watercress	2	30.6	9.70	296.82	2	121.5

Data source: Ministry of Agriculture, AgINTEL