

**Introduction:** Our market bulletin helps inform vendors, farmers and consumers of the types of fresh produce grown and sold for the month by its unit, price and total quantity in NZD\$. For further information, contact Ministry of Agriculture (Corporate Services) on phone number 28711 or email us at [moa.support@cookislands.gov.ck](mailto:moa.support@cookislands.gov.ck)

## Root Crops Sales



Taro and Maniota are still the most consistently supplied root crops on the market with increased quantities. Kumara appears at times although in smaller quantities. Ginger was the other root crop reported, with 3.4kgs. Most farmers opted to do online sales, for some keeping whatever they have

for family gatherings and those returning from abroad. Less farmers were present at the market this month due to the holiday season, with some taking time off to be with their families from overseas or travelling overseas / Pa Enuā.

Root Crops	January 2023				December 2022	
	No of Vendors	Total Weight (Kg)	Average Price (\$NZ) per Kg	Total Value (\$NZ)	No of Vendors	Total Weight (Kg)
Maniota	7	331.7	4.20	1,393.01	4	120.0
Taro	9	280.9	8.50	2,387.82	4	76.8
Kumara	3	271.0	6.70	1,815.97	1	19.1

Data source: Ministry of Agriculture, AgINTEL

## Fruits Sales



With the increase of Cook Islanders returning for the festive season, watermelon and drinking nu were favourites at the market. These two fruits dominated the fruit crop sales surveyed this month, supplying over 2.7 tonnes and 1.2 tonnes respectively. Other tropical fruits harvested in smaller quantities (<100kgs) were Pineapple (99.3kgs), Capsicum (87.1kgs), Lemon (81.3kgs), Soursop

(73.8kgs), Avocado (70.3kgs), Starfruit (44.6kgs), Jackfruit (27.8kgs), Orange (23.2kgs), Bitter-melon (22.8kgs), Lime (11.8kgs), Rockmelon (8.2kgs), Guava (7.6kgs) and Okra (5.2kgs).

Fruits	January 2023				December 2022	
	No of Vendors	Total Weight (Kg)	Average Price (\$NZ) per Kg	Total Value (\$NZ)	No of Vendors	Total Weight (Kg)
Watermelon	10	2,701.7	4.60	12,427.77	7	938.5
Drinking Nut	23	1,161.4	4.90	5,690.66	16	587.3
Tomatoes	8	676.2	6.40	4,329.89	8	730.6
Cucumber	8	657.3	4.80	3,154.94	7	367.7
Pawpaw	9	313.3	7.50	2,349.90	7	316.9
Banana	20	297.9	6.60	1,965.94	17	217.8
Mangoes	12	198.3	7.60	1,506.93	7	130.7
Passionfruit	11	188.4	6.30	1,186.61	6	115.9
Eggplant	6	180.7	6.90	1,246.69	3	102.5
Pumpkin	7	146.7	8.30	1,217.53	2	36.3
Beans	4	117.2	9.30	1,089.77	5	100.6
Dragonfruit	5	112.4	6.60	741.58	3	99.1

Data source: Ministry of Agriculture, AgINTEL

## Vegetables Sales



Rukau and Watercress were the only leafy vegetables reported this month with over 100kg harvested for the market. Other produce appearing in lesser quantities, were English Cabbage (45.8kgs), Lettuce (44.7kgs), Chinese cabbage (30.3kgs) and Spinach with 3.7kgs.

Vegetables	January 2023				December 2022	
	No of Vendors	Total Weight (Kg)	Average Price (\$NZ) per Kg	Total Value (\$NZ)	No of Vendors	Total Weight (Kg)
Rukau	8	204.9	10.40	2,130.76	4	65.1
Watercress	3	196.8	8.40	1,653.12		

Data source: Ministry of Agriculture, AgINTEL