

# AGRICULTURE MARKET BULLETIN 09/22



**Introduction:** Our market bulletin helps inform vendors, farmers and consumers of the types of fresh produce grown and sold for the month by its unit, price and total quantity in NZD\$. For further information, contact Ministry of Agriculture (Corporate Services) on phone number 28711 or email us at [moa.support@cookislands.gov.ck](mailto:moa.support@cookislands.gov.ck)

## Root Crops Sales



Our farmers have been able to maintain the availability of root crops this month with all crops appearing at our market. It is clear from the data that we have less farmers selling maniota, taro and kumara this month and less volume compared to August. It could also mean that our root crops are not reaching the markets with some farmers opting to send their taro to the NZ market. With the increase of Cook Islanders returning home on

holidays, we are also seeing them take taro to NZ, hence the low numbers sold at the markets. Radish and Tumeric tell a different story with the number of vendors increasing along with the amount of product sold.

## Fruits Sales



Starfruit and Passionfruit emerged this month on the market along with the majority of fruits from August with the exception of okra. Watermelon, Tomatoes, Pumpkin, Pawpaw, Cucumbers, Capsicum and Beans saw an increase in total weight size and number of vendors, with watermelon seeing the biggest increase from 2 vendors @ 152kg total weight in August to 14 vendors

and 600kg total weight this month. Although the number of vendors selling drinking nuts increased from 25 to 52 this month, the total weight decreased from 958.46 kg last month to 771.04 kg this month. We can only assume that even though more vendors are selling, there are less making its way to the markets for various reasons. One may be, the increase of Cook Islanders taking drinking nuts back to NZ or Australia after their holidays.

## Vegetable Sales



Spinach made its way to the markets this month with one vendor selling @ \$5.00 per kg. We have more vendors selling cabbages and Pak Choi at a reduced weight size compared to August. Pak Choi having the biggest reduction by 145kg and cabbages by 94kgs. Saladeer and Rukau Viti did not make an entrance this month. We can only assume with one vendor selling last month, may not have had enough to carry to this month. Nevertheless, it is great to see our green leafy vegetables grown locally by our farmers still being available at the market

Root Crops	September 2022				August 2022	
	No of Vendors	Total Weight Kg	Average Price (\$NZ) per Kg	Total Value (\$ NZ)	No of Vendors	Total Weight (Kg)
Maniota	6	87	9.33	560	15	240
Taro	5	32.25	16.67	755	19	381.71
Kumara	1	17.92	7.00	112	6	157.76
Radish	9	34.65	3.80	282	7	22
Tarua	1	32	10.00	80	1	24
Tumeric	6	9	9.17	130	2	3.6

Data source: Ministry of Agriculture, AgINTEL

Fruits	September 2022				August 2022	
	No of Vendors	Total Weight Kg	Average Price (\$NZ) per Kg	Total Value (\$ NZ)	No of Vendors	Total Weight (Kg)
Banana	40	94.77	5.34	1800	21	198.74
Beans	18	107.58	3.00	1046	6	80.43
Dragonfruit	3	22.04	4.33	242	-	-
Bitter Melon	4	26.07	4.25	301	3	52.1
Capsicum	35	211.99	3.93	2628	7	194.57
Cucumber	22	335.11	1.72	2022	13	251.86
Drinking Nut	52	771.04	3.68	3492	25	958.46
Eggplant	38	135.18	2.78	2478	8	150.84
Lemon	7	75.4	5.00	176	13	171.76
Lime	4	27.47	5.00	95.50	9	63.55
Okra	-	-	-	-	2	5.43
Passionfruit	30	34	5.00	95	-	-
Orange	5	87	10.00	540	7	91.8
Pawpaw	72	651.3	3.15	2750	20	492.28
Pumpkin	40	398.4	5.13	988	15	141.62
Starfruit	7	28.05	1.50	170	-	-
Tomatoes	63	2026.4	7.00	8290	17	1855.5
Watermelon	14	600	13.14	1464	2	152

Data source: Ministry of Agriculture, AgINTEL

Vegetables	September 2022				August 2022	
	No of Vendors	Total Weight Kg	Average Price (\$NZ) per Kg	Total Value (\$ NZ)	No of Vendors	Total Weight (Kg)
Silverbeet	2	20.1	4	130	3	13.2
Rukau	8	110	10	1215	13	131.8
Lettuce	23	139.48	3.43	1089	24	106.15
Pak Choi	29	188.58	4.04	2234	25	323.7
Cabbage	13	183.16	5	1217	12	278.8
Watercress	1	40	5	250	1	12.6
Saladeer	-	-	-	-	1	12
Spinach	1	16	5	100	-	-
Rukau Viti	-	-	-	-	1	9

Data source: Ministry of Agriculture, AgINTEL